
Ormiston Bolingbroke Academy

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Principal: Kathryn Evans BA (Hons) NPQH



KES/MSE

5th October 2026

Dear Parent/Carer

Across Ormiston Bolingbroke Academy, we regularly use photographs and videos to celebrate learning, achievement and school life. We use them for promotional purposes on official school and Trust websites, social media, and in publications such as prospectuses.

We take safeguarding and data protection seriously. Images are used respectfully, stored securely, and pupils' full names are not published alongside images on public platforms.

We have updated our policy with fewer, clearer categories of use to make it easier for parents to make decisions and for schools to manage consent. The four categories are:

1. Photo and video used within the school.
2. Photo and video used on school/Trust websites.
3. Photo and video used in external media.
4. Photo and video use for promotional materials for the school/Trust.

You will be able to see examples of each category on the consent form. You can give consent and review your preferences on the Arbor Parent Portal going forward or use the paper consent form available on request.

Action

Arbor Parent Portal will notify you to share your preferences. Please discuss your preferences with your child first, then log in to share them as soon as possible.

After you have provided consent, you can update it at any time via the Arbor Parent Portal or by contacting the School Office.

Thank you for your continued support.

Yours faithfully

Mrs K Evans
Principal