

Graphic Communication Learning Journey

Careers
 Architect
 Graphic designer
 Illustrator
 Technical illustrator
 Game design
 Web design

Post 18

University Apprenticeships



- Assessment objective 1:** Develop ideas through sustained and focused investigations informed by contextual and other sources, demonstrating analytical and critical understanding
- Assessment objective 2:** Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops
- Assessment objective 3:** Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress
- Assessment objective 4:** Present a personal and meaningful response that realises intentions and, where appropriate, makes connections between visual and other elements

Set up display

Make products

Evaluate project 2

Exam

Complete research and experimentation

Discuss and choose approach to assessment

Externally assessed project

Develop a response to the brief

Work in the style of different artists to inspire you

Responding to a brief

Developing photoshop skills

Evaluation of the project against the brief

Project 2: Personal investigation – develop own brief

Create a brief that is suitable

Developing hand drawing skills

Project 1: Drinks project

Post 16 Graphic Communication A level

Exam resit

Work sent to NCFE for moderation

Continue to add work to your portfolio

Unit 4: Graphic design portfolio

Introduction to the course

Discuss the layout of the exam and mark scheme

Practice exam elements within lesson

exam

Re-visit the 6 principals of graphics

Exam preparation

Unit 3: Responding to a graphic design brief

Work sent to NCFE for moderation

Select and edit work from the first two projects

Include each of the graphics principals

Create a CD cover blending together two different music genres

Evaluate your design against the brief

Evaluate the techniques you have used linking back to the 6 main graphics techniques

Create a website to showcase your work

Develop graphics skills using a range of techniques

Unit 1/2: Evaluation of both units

Unit 4: Graphic design portfolio

Work in the style of 4 different artists to create a piece of art for a book

Communicating independent judgements and interpretations

Develop a clear understanding of the 6 graphics techniques

Learn about the basic principals of Graphic design

What are your transferable skills from the key stage 3 rotation?

Unit 2: Graphic design practice

Unit 1: Introduction to graphic design

Develop your communication skills to share your design ideas and meet a brief

Typography

Imagery

Tone

Colour theory

Introduction to Design Technology through KS3 rotation

welcome